

### SACRAMENTO: State of the City Profile

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CENSUS / DEMOGRAPHIC INFORMATION	
Sacramento Consolidated Metro Area (surrour	nding cities) 1,796,857
Sacramento Primary Metro Area (surrounding counties1,628,197	
Sacramento County	
City of Sacramento	
Racial composition of Sacramento County: white (64%), black (10%), Asian (11%),	
Other (9%), two or more (6%)	ETHNICITY: Hispanic (of any race) 16%

#### **DRUG SITUATION & PREVALENCE**

- YOUTH PREVALENCE: Sacramento does not collect youth drug use prevalence data.
- ARRESTEES: According to ADAM, 74% of adult male arrestees and 81% of adult female arrestees in 2001 tested positive for at least one illicit drug.
- DEATHS: Drug-induced deaths in the PMSA increased 47% from 90 in 1995 to 132 in 1998 (6.1 to 8.5 deaths per 100,000 population).
- ER MENTIONS: Sacramento does not collect drug emergency department episodes.
- DRUG TYPE: Methamphetamine, heroin, cocaine, and marijuana pose significant drug threats to Sacramento. Other dangerous drugs, such as MDMA and diverted pharmaceuticals, also are available and abused.

## FEDERAL DOLLARS ('01 / '02)

- SAPT Block Grant: \$6.3M / \$6.7M
- CSAP Discretion: \$237K / \$600K
- CSAT Discretion: \$50K / \$600K

#### TREATMENT UTILIZATION & CAPACITY

- 34 treatment providers located in the Sacramento PMSA;
- 24 providers list outpatient departments as treatment modalities.
- Sacramento has two (2) drug courts in operation.

#### MEDIA CAMPAIGN

- Advertising: \$1.4M total plus pro bono value match
  - \$1.1M share of national buy
  - \$116K multicultural advertising
- \$155K local general market
- Non-Advertising:
  - MJ Press Conference
  - The California Department of Alcohol & Drug Programs

# PREVENTION Community Coalitions

- California Rural Indian Health Board
- People Reaching Out
- Project Help
- Community Resources Involved in Substance Abuse
- Sacramento County Department of Health and Human Services

#### LAW ENFORCEMENT

- There were 1,596 felony arrests involving narcotics in Sacramento County in 2001.
- During 2001, DEA made 344 meth-related arrests in the CVC HIDTA region.
- Central Valley California HIDTA